

Kentucky Heartland Festival
General-Information-Food Booth
Registration Form
August 28-29, 2009

ORGANIZATION _____

CONTACT PERSON _____

ADDRESS _____ CITY _____ STATE _____ ZIP _____

PHONE _____ (HOME) _____ (WORK) _____

PLEASE CHECK TYPE OF BOOTH:
Fund Raising _____ Food/Drink _____ Promotional Information _____ Commercial _____

List items to be sold in booth (sales not allowed in commercial or general-information booths): _____

Electricity Needed: Yes _____ No _____ If yes, specify use: _____

The Kentucky Heartland Festival hereby disclaims any responsibility or liability for any tort that is perpetrated by exhibitor as signed below. In the event any claim is made against the Kentucky Heartland Festival as a result of any tort perpetrated by exhibitor, for which the Kentucky Heartland is held liable, then the exhibitor hereby agrees to compensate the Kentucky Heartland Festival for any losses sustained therefore.

I hereby acknowledge that I have read the rules and regulations as set forth for the General-Information and Food Booths at the Kentucky Heartland Festival and agree to abide by same.

Signature of Exhibitor/Representative _____ Date _____

Return with check made payable to: **Kentucky Heartland Festival, 111 West Dixie Avenue, Elizabethtown KY 42701.** Registration and entry fee must be received by **August 1, 2009.**

**Kentucky Heartland Festival
General-Information-Food Booths
August 28 & 29, 2009**

The Festival

The twenty-seventh annual Kentucky Heartland Festival will be held in Elizabethtown, Kentucky, August 28-29, 2009.

The Setting

Freeman Lake Park in Elizabethtown, located on 31W North, provides an outdoor setting ideal for festival events.

**Rules and Regulations
Please Read The Following Before Signing Application**

1. All booths, activities, and/or events held in conjunction with the Festival are subject to the approval of the Executive Committee of the Kentucky Heartland Festival.
2. Booth space will be an area of approximately 14' x 14'.
3. Booth set-up time will begin at 10 a.m. on Friday, August 28th. All booths must be set up and ready for operation by 5 p.m. on Friday, August 28th. Entry by car to the booth areas will be closed after 5 p.m. Hours of operation will be Friday, August 28th, 5 p.m. till 10 p.m. and Saturday, August 29th, 10 a.m. until the completion of the fireworks show.
4. **Booth Break-Down:** You may break-down your booth on Saturday, August 29th, any time after 9 p.m. However, due to the number of people in the area, vehicles **WILL NOT BE ALLOWED IN THE BOOTH SECTIONS UNTIL THE AREA IS CLEARED OF ALL PEDESTRIAN TRAFFIC.** Or, you can return to the park on Sunday morning, August 30th, after 9 a.m. to clear out your booth.
5. Display furnishings must be provided by the exhibitor, who will be responsible for his/her goods at all times. Security will be provided both Friday and Saturday evenings. **If electricity is needed, please indicate on the registration form. Exhibitors must furnish their own heavy-duty extension cords. (PLEASE NOTE: AS ELECTRICITY IS LIMITED, PLEASE RESTRICT YOUR ELECTRICAL USAGE TO PRIORITY ITEMS ONLY. DO NOT BRING NUMEROUS ELECTRICAL APPLIANCES SUCH AS MICROWAVES, CROCK POTS, FREEZERS, ETC. TRY TO LIMIT YOUR ELECTRICAL USAGE TO A MINIMUM. Personal fans are not considered a priority item.)**

6. **Vehicles are to be parked in the designated parking area immediately after setting up the booth.**
7. A parking fee will be charged to all persons entering Freeman Lake Park during the Kentucky Heartland Festival. Parking fees will be **\$2 per day per car. (Every car entering the park will be required to pay admission fee.)**
8. **All food vendors are required to have a permit from the Health Department to handle food. It will be the vendor's responsibility to obtain this permit prior to opening their food booth.**
9. **DISPLAY SPACE FEES:**
Fund Raising: Any special event, including general merchandise, special activity, and/or games of chance will be classified as fund-raising. A registration fee of **\$60** is to be paid for booth space at the time of registration. **FUND RAISING ACTIVITIES WILL BE LIMITED TO LOCAL CIVIC CLUBS AND NON-PROFIT ORGANIZATIONS.**
- Food and Drink Booths:** At the time of registration, a **\$60** fee is to be paid for booth space.
- Promotional-Information Booths**
 - A. **Non-profit organizations:** A flat fee of **\$60** will be paid upon registration. No items will be allowed for sale and only promotional materials and/or give-away items will be permitted.
 - B. **Commercial:** Members of the Elizabethtown-Hardin County Chamber of Commerce will be allowed to set-up a commercial booth for a **\$100 exhibitor's fee**. All non-members will be charged **\$150** exhibitor's fee. No items will be allowed for sale and only promotional materials and/or give-away items will be permitted.
10. Registration fee must be received by **August 1, 2009**. No refunds will be made after **August 1, 2009**.